



Play Treasure Coast Sports Tourism  
31 Piazza Dr.  
Port St. Lucie, FL 34986  
[PlayTreasureCoastFlorida.com](http://PlayTreasureCoastFlorida.com)

FOR IMMEDIATE RELEASE – September 15, 2021

***Firefighter Challenge World Championship  
Fort Pierce, FL  
November 2 – 6, 2021  
Manatee Observation and Education Center  
480 North Indian River Drive, Fort Pierce, FL 34950***

FORT PIERCE, FL – Firefighters from around the world will converge on downtown Fort Pierce, in St. Lucie County, to compete in the Firefighter Challenge World Championship. Spanning over five days, this event will generate an estimated \$500,000 of economic impact in St. Lucie County. Play Treasure Coast Sports Tourism, in partnership with the St. Lucie County Board of County Commissioners, St. Lucie County Office of Tourism, the St. Lucie County Fire District and the City of Fort Pierce worked with On Target to secure the 2021 World Championship scheduled for November 2 - 6, 2021 at the Manatee Observation and Education Center (480 N. Indian River Drive, Fort Pierce, FL 34950). An estimated 200 women and men have earned the right to compete in the Firefighter Challenge World Championship by qualifying from different Regional Sites across the country.

The Firefighter Challenge, as seen on ESPN, encourages firefighter fitness plus demonstrates the profession's rigors to the public. Wearing full gear, firefighters race head-to-head, individual, and tandem competitions, simulating the physical demands of real-life firefighting by performing a linked series of five tasks including climbing the five-story tower, hoisting, chopping, dragging hoses and rescuing a life-sized, 175-pound "victim" as they race against themselves, their opponents and the clock.

The public is encouraged to attend this family friendly event to witness the physical talents of these public safety professionals. Admission is free, the event will offer food trucks, vendor displays plus a miniature course built for Kids!

To view promotional video, visit <https://vimeo.com/605998702> . For event information, visit [www.FirefighterChallenge.com](http://www.FirefighterChallenge.com) or contact Ryan Strickland from Play Treasure Coast Sports Tourism, at 772-871-5458 or email [rstrickland@playtreasurecoastflorida.com](mailto:rstrickland@playtreasurecoastflorida.com)



**WORLD CHALLENGE XXX  
Wildcard and Final Events for 2021**

Day/Date	Time	Activity	Location
MON – 11/1	9 AM - TBD	Course Finalization	Challenge Course
	3 -5 PM	Competitor Check-In <sup>8</sup>	Registration Area
	TBD – 5 PM	Practice Time <sup>4</sup>	Challenge Course
TUES – 11/2	7-9 AM	Competitor Check-In – Tuesday Only <sup>1</sup>	Registration Area
	10 AM – 5 PM	Wildcard Playoffs <sup>2,3</sup>	Challenge Course
	3 - 7 PM	Competitor Check-In <sup>8</sup>	Registration Area
	TBD	Practice Time <sup>4</sup>	Challenge Course
WED – 11/3	7:30-9 AM	Competitor Check-In – Wednesday Only <sup>4</sup>	Registration Area
	9 AM – 5 PM	Wildcard Playoffs <sup>1,2</sup>	Challenge Course
	3 -7 PM	Competitor Check-In <sup>8</sup>	Registration Area
	TBD	Practice Time <sup>4</sup>	Challenge Course
THURS – 11/4	7:30-9 AM	Competitor Check-In – Thursday Only <sup>1</sup>	Registration Area
	9 AM – 5 PM	Wildcard Playoffs <sup>2,3</sup>	Challenge Course
	7 PM	Lion's Den Reception <sup>5</sup>	TBD
FRI – 11/5	9 AM	CAB Meeting	Challenge Course
	10:30 AM – 1 PM	Competitor Check-In <sup>1,6</sup>	Registration Area
	12:40 PM	Dignitaries Assemble	Challenge Course
	1:00 PM	WC XXX Finals - Individual/Team	Challenge Course
	Immediately Following	Individual/Team Awards Ceremony	Challenge Course
	SAT – 11/6	8 AM	WC XXX Finals - Tandem
Immediately Following		Tandem Awards Ceremony	Challenge Course
11 AM – 12:30 PM		Relay Competitor Check-In <sup>1,6</sup>	Registration Area
1 PM		Opening Ceremony & Competitor Walk-On <sup>7</sup>	Challenge Course
1:30 PM		WC XXX Finals - Relays	Challenge Course
	Immediately Following	Relay Awards Ceremony	Challenge Course

<sup>1</sup> All individuals who are participating must register and pay before showing up, and will need to check-in before their race.

<sup>2</sup> On Wildcard Playoff days, we will run Individuals followed by Tandems then Relays. When everyone has run, practice will open if time allows .

<sup>3</sup> The start order of the first competitors will be available the night before and competitors will be notified to ensure a punctual 10 AM start on Tuesday, and 9 AM start on, Wednesday, and Thursday.

<sup>4</sup> Practice times will begin after the day's competition *dependent on time allowing*.

<sup>5</sup> Sponsored by Lion, the Lion's Den reception and ceremony recognizes the class of 2020-2021 competitors who have achieved a certain excellent time in each category. All competitors and their families are invited to this joint ceremony, which includes light refreshments, our Hot Helmet competition, and more! Competitors who have earned a spot in the Finals (Friday and Saturday) will be announced after this event.

<sup>6</sup> There will be an additional check-in for anyone who qualifies for the Finals.

<sup>7</sup> All competitors are encouraged to participate in the walk-on part of the opening ceremony on both Friday and Saturday.

<sup>8</sup> Competitor Check in will end if no competitors are present to check in.