

*St. Lucie County Fire District*  
***MEDIA ADVISORY***

Contact: Catherine W. Chaney  
Public Information Officer  
St. Lucie County Fire District  
772-621-3333  
cchaney@slcfd.org

**MEDIA ADVISORY**

October 22, 2010

**St. Lucie County Fire District is Going Pink**

The St. Lucie County Fire District, and Fire Departments throughout Florida, are planning to wear pink on October 25, 26, and 27 as part of Breast Cancer Awareness month. Lawnwood Regional Medical Center & St. Lucie Medical Center are supporting this endeavor and have graciously provided pink uniform T-shirts for all SLCFD firefighters. These pink T-shirts will be the uniform of the day on these three days, October 25-27.

**WHO: SLCFD Firefighters**

**WHAT: Wearing PINK uniform T-shirts**

**WHERE: Each firefighter in every fire station**

**WHEN: Monday, October 25 through Wednesday, October 27**