



Monday April 24, 2017

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FOR IMMEDIATE RELEASE

Fire District Ladder 14 Video is Making Big Impact Around the Globe

ST. LUCIE COUNTY – It is a simple video taken of Ladder Truck 14, but it has been a big hit on Facebook and shared over 6500 times with more than 435,000 views. It has inspired comments from people all over the globe. One thing is for certain, with 1-in-68 American children on the Autism Spectrum- everyone knows someone affected.

April is Autism Awareness month, so for the last 4 years the St. Lucie County Firefighter (SLCFF) Benevolent and the St. Lucie County Fire District (SLCFD) have teamed up to raise awareness through First Responder trainings, giving out Autism Alert decals for homes, and organizing events to support the cause.

Throughout the month of April, Firefighters visit schools upon request so that ESE and younger students get a chance to interact with First Responders and learn about the trucks in a non-emergent setting so that they can be more at ease in the event of a real life emergency. This year Ladder 14 has been a hit among all ages.

The St. Lucie County Sheriff's Office, Port St. Lucie Police, and the Ft. Pierce Police have also had vehicles wrapped to promote and encourage awareness throughout St. Lucie County.

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